

# Pregnancies for Profit

Beef x Dairy Sires



**GENEX**<sup>™</sup>

# What The Numbers Mean

## Bottomline Profit.

GENEX understands that in a changing industry, producers need to maximize profitability from all parts of the operation. Expanding on the Breeding to Feeding<sup>SM</sup> program first launched in 2012, the new Beef x Dairy (BxD) program provides beef sire options that are ideal crosses for use on dairy animals to maximize profit. The sires included in this catalog can be used with confidence to create a profitable terminal cross.

### **BxD include sires from the following breeds:**

- › Limousin (Breeding to Feeding<sup>SM</sup> program)
- › Simmental and SimAngus<sup>TM</sup>
- › Angus

**HIGH FERTILITY**

**CALVING EASE**

**HOMOZYGOUS BLACK**

**HOMOZYGOUS POLLED**

## 1AN01409 SCALE HOUSE



Reg#: 17354047

CED	WW	YW	REA
12.0	89	153	1.14
.45	.63	.55	.48

100 PregCheck™ 69%Rel

- High performing
- Adds carcass quality
- His frame and stretch make his progeny the feeder's kind!

## 1AN01369 BIG DADDY



Reg#: 18025243

CED	WW	YW	REA
11.0	56	95	0.58
.36	.44	.40	.38

101 PregCheck™ 75%Rel

- Reliable calving ease
- Ranks in the top of the breed for growth, rib eye area and \$Weaning.

## 1AN01146 RIGHT ANSWER



Reg#: 15832750

CED	WW	YW	REA
11.0	62	113	0.00
.92	.96	.95	.75

100 PregCheck™ 75%Rel

- Calving ease
- High performing

Ask your GENEX rep about our Angus blend coming soon.

# BREEDING TO FEEDING<sup>SM</sup>

WULF x GENEX CONNECTING SUPPLY AND DEMAND



Wulf Cattle and GENEX have teamed together to offer the Breeding to Feeding<sup>SM</sup> program, a way for dairy producers to create and market valuable feeder calves.

- Genetics are trial-proven for calving ease
- Limousin blend semen offers fertility stability:  
**104 PregCheck™**, 98% Rel
- Choose code **78LM18001** semen today!



## 1SM00162 GRIZZLY



Reg#: 3164369

CED	WW	YW	REA
10.2	77.6	121.9	0.92
.38	.46	.46	.46

104 PregCheck™ 92%Rel

- Impressive muscle shape
- Breed-leading growth, carcass and profitability in one package

## 1SM00104 MEAT MAKER



Reg#: 2378684

CED	WW	YW	REA
7.8	72.3	109.2	0.48
.46	.66	.65	.54

- Ranks in the top of the breed for calving ease
- Moderate, sound and muscular

## 1SM00151 ELEVATE



Reg#: 2842534

CED	WW	YW	REA
15.7	77.9	119.1	1.11
.72	.81	.80	.62

- Breed-leading combination of calving ease, average daily gain and marbling.
- Exceptional ribeye area

## GELBVIEWH

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78GV17001 **GV BLEND**

104 PregCheck™

## CHAROLAIS

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1CH00965 **CAD**

CAD 129P X CASINO 0302

1CH00969 **BRIDGER**

EASY BLEND X GRID MAKER

1CH00971 **FLASHBACK**

BLANCO FLASH X POLLED SAM

## WAYGU

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1KB11001 **TASHIDO**

MICHIFUKU X KITATERUYASUDO1

1KB13002 **TANTO II**

ITOSHIGENAMI X KITATERUYASUDO1 J2810

## WHAT THE NUMBERS MEAN

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**CED:** Calving Ease Direct – The difference in percentage of unassisted births with a higher value indicating greater calving ease in first calf heifers.

**EPD:** Expected Progeny Difference – Provide an estimate of the genetic value of an animal as a parent. Specifically, differences in EPDs between two individuals of the same breed predict differences in performance between their future offspring when each is mated to animals of the same average genetic merit.

**PregCheck™:** Sire fertility evaluation set to a 100-base system, meaning a value of 100 is average. Every one-point difference is equivalent to a one percent difference in conception rate. EX: If Sire A has a PregCheck™ ranking of 102, he is predicted to be two percent higher in conception rate than an average sire.

**REA:** Ribeye Area Expected Progeny Difference (EPD) – Square inches of ribeye.

**WW:** Weaning Weight – The adjusted weaning weights of a bull's progeny when compared to the breed average, in pounds.

**YW:** Yearling Weight – Expressed in pounds, a predictor of a sire's ability to transmit yearling growth to his progeny compared to that of other sires.

Step-By-Step

# Strategic Breeding



➤ **CONSIDER YOUR GOALS** for the future and the number of replacement calves needed to meet those goals.

➤ **COMPARE BREEDING STRATEGIES** using the GENEX Calf Math<sup>SM</sup> program and determine the most effective combination of semen products (dairy or beef conventional semen, GenChoice<sup>TM</sup> sexed semen or Breeding to Feeding<sup>SM</sup> semen).

Calf ♂  
Math ♀

➤ **SORT COWS AND HEIFERS** with the GENEX Sort-Gate<sup>SM</sup> program to define which females are appropriate for each semen product.



➤ **DEVELOP PROTOCOLS** for mating and breeding to get the preferred semen product into the designated cows and heifers.



888.333.1783 // [www.genex.coop](http://www.genex.coop)

**GENEX**<sup>TM</sup>